



Press Release

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GreenTown Los Altos Obtains Two New Grants from Packard Foundation

Los Altos, California, October 26, 2009 - GreenTown Los Altos today announced a \$75,000 renewal grant from the Packard Foundation to continue the organization's mission to implement sustainable practices in Los Altos and Los Altos Hills. This follows a \$35,000 Organizational Effectiveness Grant awarded in September designed to help existing grantees better accomplish their mission.

"GreenTown Los Altos is thrilled to have the generous support and confidence of the Packard Foundation," said Arnold Ambiel, a GreenTown Los Altos advisory board member.

The Organizational Effectiveness grant allows GreenTown Los Altos to evaluate and strengthen all aspects of its organizational structure. The organizational effectiveness work is being led by experienced consultants, Olive Grove Consulting (www.olivegroveconsulting.com), whose expertise is in the nonprofit sector. The work began in early October and will continue for four months with significant volunteer and community participation.

"We believe deeply in our mission and programs," said Karen Janowski, Marketing Chair of GreenTown Los Altos. "We are excited that our collective work and our many accomplishments are valued by a funder with so much experience and commitment to the Bay Area."

GreenTown Los Altos continues to grow and evolve as it pursues its vision for a more sustainable community. Its primary areas of focus currently include 1) the Freiker bike to school program 2) a green business program and co-op to enable businesses to purchase environmentally friendly products 3) waste reduction 4) sustainable land use and 5) education and outreach.

GreenTown Los Altos is a grassroots environmental organization of citizens in Los Altos and Los Altos Hills working to educate and inspire people to embrace sustainability for the benefit of the earth and our community now and for future generations. Please see www.greentownlosaltos.org for more information.