



# 2018-2019 Annual Report

## PROGRAMS/CAMPAIGNS

### Carbon Bootcamp

We engaged 154 people to participate in Carbon Bootcamp, a fun, engaging 6-week text-based program to educate and encourage local residents to lower their carbon footprint by making small shifts in their behavior. The program was designed by Anna Michalak, a climate scientist from Los Altos!

### Plant 500 Trees

Inspired to plant more trees to help in the fight against climate change and promote a healthier and more attractive community, we hosted a talk in May on Resilient Trees and launched a new campaign, Plant 500 Trees. We will plant trees this Winter and celebrate on Arbor Day, 2020.



### Clean Air Advocates

An enthusiastic group of volunteers initiated a campaign to rid our community of noisy and polluting gas-powered leaf blowers. These clean air advocates are working on public education and supporting enforcement of the Los Altos ban on these blowers.

## Our Mission

Educating and inspiring the people of Los Altos and Los Altos Hills to take action that will make our communities more environmentally healthy and vibrant today and for future generations.

### Eating Green

Because animal agriculture has a huge impact on the environment, we launched our Eating Green campaign to raise awareness about the benefits of a plant-based lifestyle and to increase the number of plant-based options at restaurants in Los Altos. We held several inspiring talks at the Library and an event on the Downtown Green to help move the needle.



### Anti-Idling Campaign

We partnered with the LAHS Green Team to reduce greenhouse gases and air toxins by encouraging drivers to turn off their motors when waiting to pick up students. Surveys before and after the campaign showed an 80% reduction in idling.

## PROGRAMS/CAMPAIGNS *continued*

### Watts

We promote switching from fossil fuels to renewable energy through the installation of PV panels and use of electric cars, and kitchen and garden equipment. We hosted Energy Day in August featuring a give-away of 20 electric charging stations by PowerFlex and a community talk in April to learn about SVCE's rebate and incentive programs.



### WoW!

We continued to encourage people to get out of their cars and bike or walk with bike tours, including the always popular Solstice night bike rides and Edible Tree Walk. We managed bike parking at major city events and held the Recycle Bike Drive in November.

### Water

Asphalt is out and rain gardens and permeable materials are in for the street shoulders in Los Altos due to our stormwater team's successful 3-year campaign. With this change in policy, there will be less pollution of our local waterways. In March, we partnered with Grassroots Ecology to teach creek water monitoring at Heritage Oaks Park, where we do regular creek cleanups.

### Waste

Our efforts to reduce plastic pollution include educating people on alternatives to single-use plastics, providing alternatives (metal and glass straws, cloth produce bags), working with businesses to encourage reductions single-use plastics for take-out, and encouraging city policy that reduces the availability of single-use plastics in our community.



## BY-THE-NUMBERS

### Fiscal Year 7/1/2018 – 6/30/2019 Financials

#### Revenue

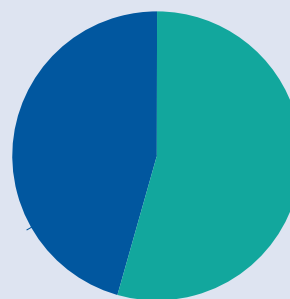
Donations .....	\$48,800
Events .....	42,500
<b>Total .....</b>	<b>\$91,300</b>

#### Expenses

Administrative .....	(\$7,200)
Events .....	(26,000)
Programs .....	(70,200)
Other .....	(1,200)
<b>Total .....</b>	<b>(\$104,600)</b>

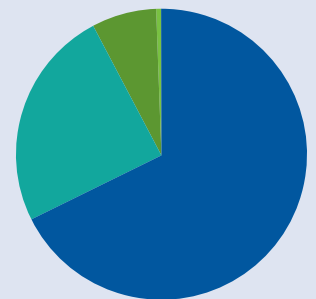
This deficit was planned in order to spend down previously designated donations.

#### Receipts



Donations  
Event Income

#### Expenses



Program Expenses  
Event Expenses  
General Administrative  
Other



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GreenTown Los Altos is a fiscally sponsored program of the Los Altos Community Foundation