



# 2017-2018 Annual Report

## Our Mission

Educating and inspiring the people of Los Altos and Los Altos Hills to take action that will make our communities more environmentally healthy and vibrant today and for future generations.

## By-the-Numbers

Fiscal Year 7/1/2017 – 6/30/2018 Financials

**Beginning Balance** ..... \$125,200

### Receipts

Grants ..... 3,800

Event Income ..... 33,400

Individual Donations ..... 27,400

Business Support ..... 31,000

**Total** ..... **95,600**

### Expenses

General Administrative ..... (6,000)

Event Expenses ..... (19,100)

Community Donations ..... (500)

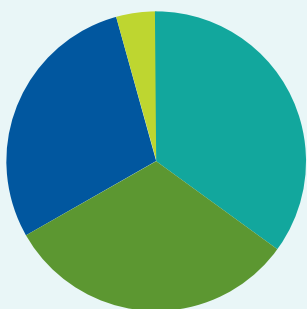
Program Expenses ..... (30,700)

Professional Services ..... (19,500)

**Total** ..... **(75,700)**

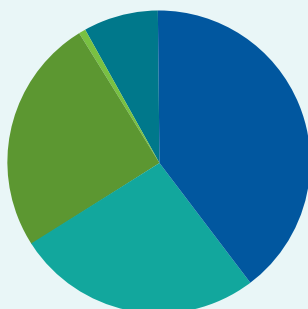
**Ending Balance** ..... **\$145,100**

Receipts



Event Income  
Business Support  
Individual Donations  
Grants

Expenses



Program Expenses  
Professional Services  
General Administrative  
Event Expenses  
Community Donations

## Volunteer Hours

GreenTown is almost entirely run by volunteers.

This year, these amazing people invested over **4,100 hours** of their time to support our programs.

Their time is valued at over **\$100,000!**

## Looking Forward

- We will work to **reduce the use of single-use plastics** in a campaign called “Choose-to-Reuse.”
- We will work to **reduce the use of gas blowers and mowers** in our communities.
- We will work to **reduce the number of cars inappropriately idling** around our schools and public places.

## Our Four Program Areas

### Water

We work to prevent pollution in our watershed, promote water conservation inside and outside the home, and divert storm water to rain gardens and bioswales in order to catch water where it falls.



### Waste

We educate residents and organizations on the value of reducing consumption, and offer on-the-ground assistance on how to effectively recycle and compost waste.

### Watts

We promote the move from fossil fuels to clean electricity by encouraging the use of electric cars, electric kitchens, and electric garden equipment in addition to encouraging the installation of photovoltaic and heat-pump systems and more.

### WoW

We encourage people to get out of their cars and on their bikes or on their feet by hosting bike tours, promoting Safe Routes to Schools, hosting bike valets at major events, and more.

## A Sampling of our Accomplishments



After viewing the powerful documentary “Straws: A Documentary for a Sea of Change” in January, a group of highly motivated volunteers partnered with GreenTown to begin a campaign to encourage local restaurants to first offer **straws only on request**, then switch to **paper straws**, and when appropriate encourage residents to use **reusable straws**.



**Anti-Idling Campaign** GreenTown initiated an educational campaign to reduce toxic air pollutants and greenhouse gases by reducing discretionary vehicle idling. In conjunction with the Los Altos Environmental Commission we surveyed and published results of discretionary vehicle idling at major parking lots, streets and five schools. The City of Los Altos has directed staff to refrain from idling City vehicles and has installed anti-idling signs in parking lots of City facilities.



To address the number one source of pollution in San Francisco Bay, storm water runoff, we advocated for more **green infrastructure and permeable materials** to be included in the proposed City of Los Altos Shoulder Paving Policy.



With the generous support of our donors and a grant from the Los Altos Community Foundation, we hired three college-bound **interns** from Los Altos High School to support our programs and gain job skills.



We hosted **seven community forums**, to help fulfill our mission to educate and inspire our community, with topics ranging from the invisible housing crisis, traffic issues, parks and open space and fuel switching. Our most popular event of the year was a screening of the documentary “Straws” which inspired a community led campaign to reduce the use of straws in town.



GreenTown once again hosted the annual **ReCycle Bike Drive** where we rehabilitated used bikes for people in need. to ensure people, especially students, can ride their bikes safely, we work with the Safe Routes to Schools program, and hosted community forums about traffic issues in both north and south Los Altos.



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*GreenTown Los Altos is a fiscally sponsored program of the Los Altos Community Foundation*