

ANNUAL IMPACT REPORT

FISCAL YEAR 2021/2022



A Message from Our President

Greetings. Increasingly, we understand that any successful climate strategy starts at home. At GreenTown Los Altos, our hyper-local focus of education and engagement embodies this philosophy. Our collective power is in the examples we set, our commitment to develop lifestyles that are more green, and in our continued advocacy for policy supporting a sustainable and healthy community. Together, with our supporters, GreenTown Los Altos is meeting this critical moment in time.



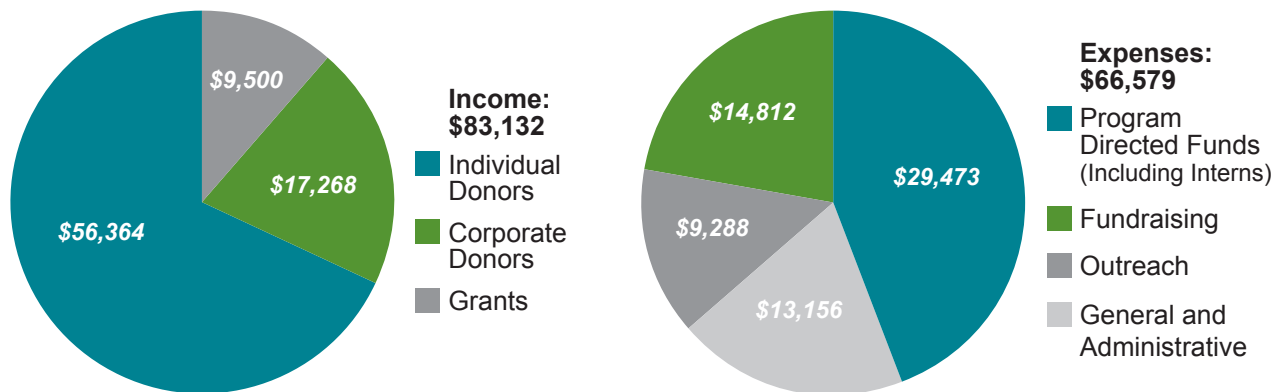
This past fiscal year, the GreenTown community of volunteers continued our progress in each of our core program areas of Clean Air, Conservation, Eating Green, Transportation, and Zero Waste. We planted trees and drought-tolerant community gardens, replaced our gas appliances with cleaner electric alternatives, reduced our waste output and recycled bicycles to some of those most needy in our community. We have shown people just how fun driving electric vehicles can be. Also significant, we have advocated for improved climate policy in our cities and regionally for more bike and pedestrian-friendly infrastructure and for safer buildings with a smaller carbon footprint.

Thank you for making it possible for us to make a difference in our community. Our accomplishments reflect our dedicated volunteers, our long time corporate supporters, individual donors, and the management and guidance we receive from the Los Altos Mountain View Community Foundation, our fiscal sponsor. Indeed, it takes a village.

Warm regards,

Suresh Venkatraman

GreenTown Los Altos Fiscal Year 2020/2021 by the Numbers



The data does not include the Leadership Team contribution of over 2900 hours of volunteering and coordinating with hours of our citizenry.

Meet Our Environmental Hero – Steve Schmidt



Each year, we recognize one individual in our community who has inspired others to make an environmental impact by way of their extraordinary example. This year, we recognize Steve Schmidt of Los Altos Hills for his environmental engagement and example he sets in our communities.

“I’ve been a fan and supporter of GTLA (GreenTown Los Altos) since 2008, when I finally became convinced that Climate Change is an all-hands-on-deck crisis. We all want to do our part, and GTLA is a superb “force multiplier” of individual actions related to local environmental education and advocacy.”

Program Highlights

Clean Air



- Introduced the Induction Cooktop Loaner Program
- Advocated for building electrification
- Supported the development of Los Altos' Climate Action and Adaptation Plan (CAAP)
- Worked with regional Realtor associations and legislative bodies to understand the benefits of building electrification
- Co-sponsored the Code Red for Humanity webinar series profiling the urgent need for climate action
- Continued efforts with Los Altos Code Enforcement to measure call/citation ratios and strengthened awareness and effectiveness of gas leaf blower ordinances



Conservation



- Hosted 75 people on an Edible Trees walking tour
- Planted 93 more trees for a total of 311 as part of the ongoing 500 Trees Campaign
- Incorporated drought-tolerant planters in an Arts Los Altos exhibit on Third Street
- Revitalized the Woodland Library drought-tolerant demonstration garden
- Educated the public on watershed pollution sources using the EnviroScope interactive display
- Adopted the Los Altos section of the Permanente Diversion Channel and participated in National River cleanup day to reduce waste flow to The Bay including reusing 86 tennis balls by giving them to an assisted living facility for residents with walkers



Eating Green



- Created the Eating Green Food Club to support local restaurants who feature vegan options and create a community of people interested in plant-based foods
- Joined with Acterra for its Plantiful New Year Challenge



Transportation



- Parked 233 bikes at the Art and Wine Festival and Fine Art in the Park
- Teamed with Los Altos High School to collect and recycle over 80 bicycles to needy students
- Co-sponsored the EV Fair at Los Altos High School featuring 18 electric vehicles
- Advocated for bike facilities (lanes, signs etc.) on El Camino Real
- Hosted 3 bike rides - Lawn-Be-Gone Tour, Family Bike Day, and the Summer Solstice Ride



Zero Waste



- Distributed paper straws to local businesses and promoted bamboo-straw alternatives to milk tea businesses
- Created the Party Pack Loaner Program of reusable food service ware to eliminate single-use plastics at private parties



Other

- Employed 4 part-time, enthusiastic student summer interns on Conservation projects
- Hosted booths at the Los Altos Farmers' Market and Earth Day celebration in Los Altos Hills
- Grew online engagement year-over-year on Instagram 9% to 667 followers and Facebook 1% to 862 followers.
- Sponsored the holiday pedicab and participated in the Village Association Holiday Trees Display with a tree of fully compostable decorations

For more information, email: info@greentownlosaltos.org

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Thank you for supporting our efforts. To donate:

